



SRI GURU NANAK DEV KHALSA COLLEGE

Dev Nagar, Delhi - 110005

Post-Event Report

Event	Workshop
Topic	Decoding LinkedIn: From Profile Optimization to Professional Growth
Organizer	IQAC in collaboration with the Placement Cell
Date	12th September 2024 & 17th September 2024
Time	2:00 P.M. - 5:00 P.M.
Duration	3 Hours + 3 Hours
Place/Platform	Online (Google Meet)
Number of Participants	50
Guest Speaker/Trainer	Dr. Monika Dewan
Welcome Speech	Delivered by Ayush Khatri, the Co - President of Placement Cell.
Introduction to the Speaker	Dr. Monika Dewan is an international educator, author, and advisor with a wealth of experience in life skills training, personality development, and career guidance. She holds a Ph.D. and specializes in holistic well-being, communication skills, and program assessment.

Activities

- Creating a Professional LinkedIn Profile
- Exchanging Recommendations with other participants
- Crafting an Impactful Summary
- Customizing LinkedIn URL
- Content Creation and Sharing

Main Ideas

- The workshop aimed to provide insights to students on Decoding LinkedIn.
- Tips were given on expanding networks by connecting with peers and professionals.
- The importance of a professional headline and photo was highlighted.
- Students learned to use keywords for better profile visibility in searches.
- Tips on using job filters and setting alerts for effective job hunting were shared.

Vote of thanks

Delivered by Dr. Abhishek Sharma, the co - coordinator of IQAC.

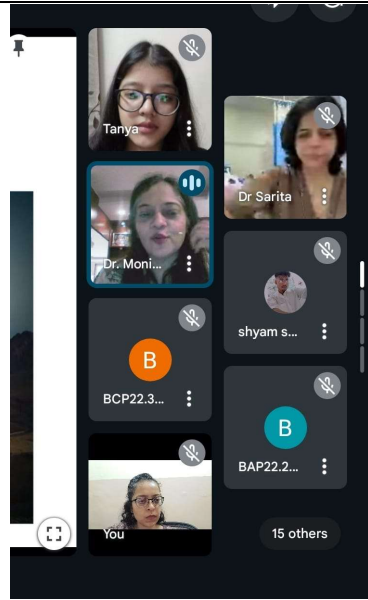
Feedback Form : <http://surl.li/vzhkgr>

Attendance Sheet (Attach Photocopy)

Poster (Attach below)



Pictures (Attach Five Photos)



Attach Photocopy of two certificates

Signature:

**Name: Herman Kaur
(Convenor)**